

Add \$700K or more in a single offer

How much do you want to add?

Can you add that with a single client?

If not, can you do it with 2 clients? ... 4?

What's the MOST you can imagine charging per client?

Your target number of clients:

I need ___ clients at \$_____ to meet my goal.

Biggest Transformation ever



What *outcome* did the client get? What was the *value*?

Benefits: What is true or possible that wasn't before?

What did you do, or *facilitate*, to make that happen?

What *one thing* in your offer made the biggest difference?

What *must* be true for you to get an even bigger outcome?

Create your *Transformational offer*

Write down *twice* what you can imagine charging:

What would an offer that size to a perfect client look like?

What value and *unique experiences* would you provide them?

What 1-3 things *must* be in your transformational offer?

Write your offer, in 3 bullets or less, here:

- ◆
- ◆
- ◆

Takeaways & Next Steps

Takeaways

Next steps
